

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Neal et al.

Application No.: 09/888,340

Filed: June 22, 2001

Title: PRICE OPTIMIZATION WITH RULE

RELAXATION

Attorney Docket No.: DEM19007

Examiner: Robinson Boyce, Akiba/K

Group: 3623

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as first-class mail on September 29, 2003 in an envelope addressed to the Commissioner for Patents, P.O. Box

1450, Alexandria, VA 22313-1450.

gned: _____

Kang S. Lim

REVOCATION OF PRIOR POWERS OF ACTORNEY AND GRANT OF NEW POWER OF ATTORNEY Patents 12-1450

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

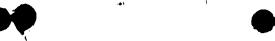
Sir:

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and hereby appoints the law Offices of Kang S. Lim and all practitioners who are associated with the Offices of Kang S. Lim as principal attorney to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Please send all correspondence for this application as follows:

Kang S. Lim 3494 Camino Tassajara Road, #436 Danville, CA 94506

Please direct any calls to Kang S. Lim at telephone number 925-570-8198.



In accordance with 37 CFR 3.73, the assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of assignee's knowledge and belief, title is in the assignee seeking to take this action.

Assignee of Interest:

DemandTec Inc.

Circle Star Way, Suite 200 San Carlos, Ca 94070

Date 9/9/03

Name: Jon Appleton
Title: General Counsel

Docket No: DEM1P007

2 of 2